

Tony Stewart Foundation Announces “Smoke’s Pit Stop for Charity” Program

Tony Stewart and iSold It® Team Up for Fundraising Effort

INDIANAPOLIS (April 29, 2008) – The Tony Stewart Foundation (TSF) is proud to announce a partnership with iSold It® – the leading eBay drop-off store and No. 1 eBay seller – for a one-of-a-kind fundraiser.

Beginning May 1 and continuing through July 31, 2008, “Smoke’s Pit Stop for Charity” event will allow race fans to donate a wide range of exclusive items to help generate support for TSF, the philanthropic institution founded by two-time NASCAR Sprint Cup Series champion Tony Stewart.

TSF raises funds and distributes grants to IRS-qualified charitable organizations that provide for the physical well-being of children, and specifically, children who are critically ill or severely injured. TSF also supports animal welfare and conservation while also providing support to drivers seriously injured in the sport of auto racing.

Items submitted to “Smoke’s Pit Stop for Charity” must have a market value of \$50 or more to qualify. Program donors will receive recognition for the proceeds of their sold items through the iSold It/TSF partnership. Fan can bring their special items to their nearest iSold It store.

Race fans that assist in generating the highest total contributions during “Smoke’s Pit Stop for Charity” program will be eligible for several prize packages, such as a 2009 Prelude to the Dream at Eldora Speedway VIP package, two 2009 Allstate 400 at the Brickyard packages, an autographed leather jacket, and several VIP ticket packages for weekend events at Eldora Speedway during the 2008-2009 racing seasons. All prize winners will be announced by TSF after Sept. 1, 2008.

Program guidelines, iSold It store locations and a complete list of prizes can be found at the official TSF website, www.TonyStewartFoundation.org. For information regarding iSold It, please visit www.i-soldit.com.

“A true competitor on the race track, Tony Stewart also pushes the limits to help others through his foundation,” said Joni Thompson, TSF Executive Director. “We are pleased to announce our partnership with iSold It, and we’re especially looking forward to working with Tony’s fans via this unique opportunity. It allows the Foundation to continue supporting causes that Tony is so passionate about, namely children with serious or life threatening illness, the protection of various animal species, and helping drivers injured in motorsports activities.”

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About the Tony Stewart Foundation

Established in 2003, the Tony Stewart Foundation (TSF) raises funds and distributes grants to IRS-qualified charitable organizations which provide programs and services for chronically ill children, drivers injured in motorsports activities and outfits specializing in the protection of various animal species. For more information regarding TSF or to donate to TSF, please visit www.TonyStewartFoundation.org.