

# **Victory Junction Gang Camp – Kansas City Looks to Get a \$1 Million Kick-Start as Racing’s Finest Kick-Up Some Dirt at Eldora**

***Proceeds from June 4 Old Spice Prelude to the Dream to Benefit***

***New Victory Junction Gang Camp and the Tony Stewart Foundation***

ROSSBURG, Ohio (May 27, 2008) – With groundbreaking set for late September on the long-awaited second edition of the Victory Junction Gang Camp on the outskirts of Kansas City, the fourth edition of the Old Spice Prelude to the Dream has set a goal of generating \$1 million to benefit the project.

Next week’s renewal of the dirt late model all-star race at Eldora Speedway in Rossburg – featuring the likes of **Tony Stewart, Jeff Gordon, Jimmie Johnson, Kasey Kahne** and many others – will have a significant charitable impact, as the funds generated by the live HBO Pay-Per-View broadcast of the popular event will benefit the construction of Victory Junction Gang Camp – Kansas City for chronically ill children, as well as the Tony Stewart Foundation.

“Last year, we raised \$800,000 for Victory Junction and the Tony Stewart Foundation, and this year we believe we can surpass that amount with the incredible support we continue to get from race fans and the NASCAR community,” said Stewart, the two-time NASCAR Sprint Cup Series champion, multiple title winner in numerous other racing disciplines and proud owner of Eldora Speedway. “The fans in the stands who have packed the place each of the three years, as well as the subscribers of the HBO Pay-Per-View broadcast, can count on seeing one of the most fun and competitive shows of the year. Not only will they be getting more than their money’s worth, they’ll be helping out a couple of incredibly great causes.”

The original Victory Junction Gang Camp in Randleman, N.C., founded in 2004 by NASCAR driver Kyle Petty and his wife Pattie as a tribute to their late son, Adam, has become an overwhelming success. So much so that the Pettys, who hosted nearly 4,000 chronically ill children and their families in 2007 – primarily from the Southeast but also from the Midwest and West – decided to act on the need for a second location late last year. Wyandotte County in suburban Kansas City, Kan., evolved into the clear choice due, in large part, to the local business community, which embraced the Victory Junction Gang Camp concept and offered numerous site options in the vicinity of Kansas Speedway, where NASCAR races each fall.

“It’s just unbelievable how everything has come together to help make this a reality,” said Pattie Petty. “The support we get thanks to events like the Old Spice Prelude to the Dream will help us make Victory Junction Gang Camp – Kansas City bigger, better, faster and stronger than ever before. It opens up a whole new part of the country where we can help children and their families. I’m continually amazed at how community-oriented the Midwesterners are in places like Kansas, Missouri, Nebraska and the surrounding states. It’s going to be something really special.”

Last year nearly 20,000 fans at Eldora watched **Carl Edwards** hold off strong charges from **Kyle Busch** and **Gordon** to take his first win at the half-mile clay oval. Those unable to secure a ticket to last year's event watched live on HBO Pay-Per-View, with the initiative raising \$800,000 for the Victory Junction Gang Camp, Tony Stewart Foundation and other charities.

Those three drivers will take to the Eldora dirt again on June 4 alongside two-time and reigning NASCAR Sprint Cup Series champion **Johnson**, a Prelude newcomer who will join **Stewart, Kahne, Kevin Harvick, Matt Kenseth, Mark Martin, Denny Hamlin, Bobby Labonte** and others as they pilot 2,300-pound dirt late model stock cars capable of putting out over 800 horsepower.

For those who want to see the Old Spice Prelude to the Dream in person, **tickets are available online at [www.EldoraSpeedway.com](http://www.EldoraSpeedway.com) or by calling the track office (937) 338-3815**. Act fast – the race has sold out in each of its three previous years and only a limited number of general admission tickets remain.

The live, commercial-free broadcast will begin at **7 p.m. EDT (4 p.m. PDT)**, with an immediate replay and subsequent replays throughout the week and the following weekend. HBO Pay-Per-View's racing telecast has a suggested retail price of \$24.95 and is available to more than 61 million pay-per-view homes. HBO Pay-Per-View is the leading supplier of event programming in the pay-per-view industry. **Ordering information and up-to-the minute racing information is available at [www.hbo.com](http://www.hbo.com)**.

In addition to the aforementioned drivers, **J.J. Yeley, Clint Bowyer, Ryan Newman, Bill Elliott, Dave Blaney, David Reutimann, Robby Gordon, Aric Almirola, Ron Capps, Cruz Pedregon, Ray Evernham, Red Farmer, Ken Schrader and Kenny Wallace** have also committed to the Old Spice Prelude to the Dream.

Drivers from all types of disciplines, some with lots of dirt track experience and others with hardly any, will participate in **hot laps, qualifying, heat races and the 30-lap feature**, all of which will be televised live HBO Pay-Per-View.

With no points and no pressure, the Old Spice Prelude to the Dream is a throwback race, allowing drivers to step back in time and compete for the reasons they all went racing in the first place – pride and a trophy. And they'll do it on the same surface that Indianapolis 500 legends like A.J. Foyt, Mario Andretti, Bobby Unser, Al Unser Jr., and Parnelli Jones have competed on throughout the last 54 years.